



P R E S E N T S

125 Anniversary Cocktail Party Launch & Capital Dental Symposium IV

February 6-7, 2020

Ottawa Conference and Event Centre
200 Coventry Road, Ottawa ON K1K 4S3

Preliminary Program



www.ottawadentalsociety.org



Ottawa Dental Society

125TH
ANNIVERSARY

125TH ANNIVERSARY LAUNCH

Thursday, February 6, 2020 | 6:30pm-9:30pm

Ballroom 118, Ottawa Conference and Event Centre

Keynote speaker: Neil Pasricha

TITLE SPONSOR



Education Committee

Dr. Dzmitry Zhylich, Chair
Dr. John Chu
Dr. Sherif Elsaraj
Dr. Mark McCullough
Dr. John Miner
Dr. Marina Polonsky

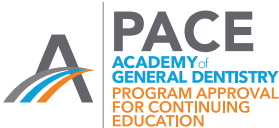
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President	Dr. Micaela Fitzgerald
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MISSION STATEMENT:

“The Ottawa Dental Society is the trusted and valued organization serving the evolving educational needs of member dentists, and dedicated to promoting ethical and professional excellence in dentistry for our community.”

If you have any comments or suggestions, please contact any member of the Education Committee.



OTTAWA DENTAL SOCIETY
Locally Approved PACE Program
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TITLE SPONSOR:



PLATINUM SPONSORS:



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WELCOME FROM THE CHAIR



Welcome to the Fourth Capital Dental Symposium!

This one is special as we are celebrating the 125th anniversary of the Ottawa Dental Society.

The symposium will launch on Thursday, February 6, 2020 with a cocktail party, sponsored by Henry Schein, featuring celebrity author, Neil Pasricha, a "pied piper of happiness" who dazzles audiences with ideas that skyrocket happiness into the stratosphere.

With infectious enthusiasm, heartfelt authenticity and a "what works" authority, Neil draws on the latest research in happiness. All registered Symposium attendees, our sponsors and our lecturers are invited to attend as our guests.

We are celebrating Canadian talent by bringing great speakers to the Symposium. For the first time, we are featuring new and emerging speakers who will present a fresh perspective on an array of clinical topics. We are also increasing the number of Core 1 courses to choose from. A currently controversial topic of obstructive sleep apnea will be covered from different angles with the best current evidence presented. Different practice management topics will be covered for the doctors and the team members.

We look forward to seeing you all at the Symposium!

Dr. Dzmitry Zhylich,
Chair, Continuing Education Committee

SCHEDULE OF EVENTS

08:30-11:30	<p>Bryan Abraham (Cat 3 – 3 CE Points) Maximum 16 attendees <i>“Dental Emergencies and CPR Certification – Tying It All In!”</i></p>
08:30-11:30	<p>Dr. Clive S. Friedman & Dr. Benjamin Pliska (Cat 2 – 3 CE Points) Dentistry and Sleep Disordered Breathing: Point-Counterpoint Session <i>“Functional Pediatric Oral Health” & “Orthodontics and Sleep Disordered Breathing: Separating Fact from Fiction”</i></p>
08:30-11:30	<p>Dr. Omid Kiarash (Cat 2 – 3 CE Points) <i>“Introduction to New Periodontal Classification and Case Workshop”</i></p>
08:30-10:00	<p>Dr. Oxana Korj (Cat 2 – 1.5 CE Points) - Emerging Speaker <i>“Surgical Pitfalls One May Not See Coming: An Update on Patient Assessment Prior to Dental Surgery”</i></p>
09:00-12:00	<p>Dr. Grace Bradley and Dr. Marco Magalhaes (Cat 2 – 3 CE Points) <i>“Detection of Precursor and Early Lesions of Oral Cancer: The Role of the Dental Team”</i></p>
09:00-16:00	<p>Dr. Salme E. Lavigne (Cat 2 – 6 CE Points) <i>“Inflammation, Periodontitis, and Overall Health”</i></p>
09:00-12:00	<p>Dr. Aviv Ouanounou (Cat 1 Core – 3 CE Points) <i>“Top 10 Most Prescribed Drugs: What Do You Need to Know?”</i></p>
09:00-16:00	<p>Dr. Carlos Quiñonez (Cat 1 Core – 6 CE Points) <i>“Major Public Policy Issues in Dentistry: Why Do They Matter to You?”</i></p>
09:00-12:00	<p>Dr. Barry Schwartz (Cat 1 Core – 3 CE Points) <i>“Ethics and Professionalism in Advertising and Marketing in Dentistry”</i></p>
10:30-12:00	<p>Dr. Angela Mulrooney (Cat 3 – 1.5 CE Points) - Emerging Speaker <i>“The Missing Dimension: The Art of Patient Communication”</i></p>

FOOD AND BEVERAGE

Breakfast: 7:30am – 9:00am.

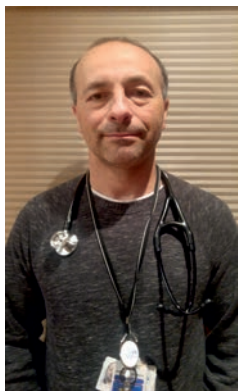
Break: 10:00am and 10:15am (depending on your lecture start time)

Lunch: 11:30am - 1:00pm.

Coffee, tea and water will be available throughout the day.

SCHEDULE OF EVENTS

13:00-16:00	Bryan Abraham (Cat 3 – 3 CE Points) -Maximum 16 attendees <i>“Dental Emergencies and CPR Certification – Tying it All In”</i>
13:00-14:30	Dr. Reem Atout (Cat 2 – 1.5 CE Points) - Emerging Speaker <i>“Periodontal Urgent and Acute Dental Care: How to Deal with Periodontal Emergencies”</i>
13:00-16:00	Dr. Grace Bradley and Dr. Marco Magalhaes (Cat 2 – 3 CE Points) <i>“Odontogenic Cysts and Oral Tumours: Over, Under and Between Teeth from Young to Old”</i>
13:00-16:00	Dr. Clive S. Friedman – (Cat 1 Core – 3 CE Points) <i>“Behaviour Change: It’s a Process—Using Caries as an Example”</i>
13:00-16:00	Dr. Omid Kiarash (Cat 2 – 3 CE Points) <i>“Diagnosis and Management of the Soft Tissue Around Teeth and Dental Implants”</i>
13:00-16:00	Dr. Aviv Ouanounou (Cat 1 Core – 3 CE Points) <i>“Pain Management and Analgesics Use in the Dental Office: An Overview”</i>
13:00-16:00	Dr. Benjamin Pliska (Cat 2 – 3 CE Points) <i>“The Role of Orthodontics in Restorative Dentistry”</i>
13:00-16:00	Dr. Barry Schwartz (Cat 2 – 3 CE Points) <i>“Applied Communications: Dealing with the Difficult Patient”</i>
14:30-16:00	Sherry Priebe (Cat 2 – 1.5 CE Points) - Emerging Speaker <i>“Oral Health Risks and Cultural Habits”</i>
16:00-17:30	CLOSING RECEPTION



“DENTAL EMERGENCIES AND CPR CERTIFICATION – TYING IT ALL IN!”

Bryan Abraham

Registered Respiratory Therapist / Paramedic

Category 3 - 3 CE points

8:30 - 11:30

Limited to 16 attendees

Biography:

Bryan Abraham is a Registered Respiratory Therapist employed at the Ottawa Hospital, where he focuses on Emergency Medicine. Mr. Abraham has been affiliated with Heart and Stroke for over 20 years and more recently with the Ottawa Paramedic BLS/Health Program and has many years of experience teaching various groups.

Course Outline:

Lesson 1: Course Introduction

Lesson 2: 1-Rescuer Adult BLS

- Part I: 1-Rescuer Adult BLS
- Part II: AED Practice
- Part III: Adult CPR and AED Skills Test

Lesson 3: 2-Rescuer Child BLS

- Part I: 2-Rescuer Child BLS

Lesson 4: High Performance Teams Activity

- Part I: Team Dynamics

Lesson 5: Infant BLS

- Part I: Infant Compressions
- Part II: 2-Rescuer Infant BLS
- Part III: AED for Infants and Children Less Than 8 Years of Age
- Part IV: Infant CPR Skills Test

Lesson 6: Choking (Adult/Child/Infant)

- Part I: Adult and Child Choking
- Part II: Infant Choking

Lesson 7: Conclusion

Lesson 8: Exam

Learning Objectives:

After this lecture, attendees will:

- be fully certified;
- receive certification card from Ottawa Paramedic BLS/Health

DENTISTRY AND SLEEP DISORDERED BREATHING: POINT-COUNTERPOINT SESSION WITH DR. BENJAMIN PLISKA

Category 2 - 3 CE points

8:30 - 11:30

With the increased interest in sleep disorders, there is considerable controversy among dentists with regards to the role of dentistry in management of Obstructive Sleep Apnea. You will have the opportunity to hear different perspectives on the topic from two prominent clinicians: Dr. Clive Friedman and Dr. Benjamin Pliska. The question period will allow both experts to answer questions from the audience.



Dr. Clive Friedman

"Functional Pediatric Oral Health"

Biography:

Dr. Clive Friedman was born in Johannesburg and has trained and worked in South Africa, Israel, England, USA and Canada. He obtained his specialty in pediatric dentistry in New Orleans and has a special interest in persons with special needs, behaviour, prevention, education and wellness. He teaches at both the

University of Toronto and the Schulich School of Medicine and Dentistry. He has been president of the International Association of Disability and Oral Health and the Academy of Dentistry for Persons with Disability. Currently he sits on ICC - International Clinical Council of Fibrodysplasia Ossificans. He is also on the editorial board for the British Society for Disability and Oral Health Journal. His current interest is in transitioning patients with special needs from a pediatric practice to a GP practice and the impact of tethered tissue on long term growth and development.

Course Outline:

This presentation will cover concepts of what is meant by functional oral health. Areas that will be addressed will be prenatal development, and areas that predispose an individual to aberrant developmental patterns as they grow, oral restrictions and their immediate impact as well as long term impacts on health and development. Tongue function, nasal

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breathing, sleep and posture as components of oral health will also be discussed.

Learning Objectives:

After this lecture, attendees will:

- Evaluate current understanding of oral health and identify new aspects
- Describe the importance of early recognition and assessment of problems in the pediatric airway
- Describe the interventions that impact long term development, and airway issues from birth through to 6 years of age

DENTISTRY AND SLEEP DISORDERED BREATHING: POINT-COUNTERPOINT SESSION WITH DR. CLIVE FRIEDMAN



Dr. Benjamin Pliska

*"Orthodontics and Sleep Disordered Breathing:
Separating Fact from Fiction"*

Category 2 - 3 CE points

8:30 - 11:30

Biography:

Dr. Benjamin Pliska is an Associate Professor of the University of British Columbia Faculty of Dentistry and maintains private practices in Vancouver as a certified specialist in Orthodontics. Dr. Pliska is a graduate of the University of Western Ontario School of Dentistry, and obtained his Certificate in Orthodontics and Master's Degree in Dentistry from the University of Minnesota. Dr. Pliska lectures both locally and internationally on his research interests, which include airway imaging and pediatric sleep medicine.

Course Outline:

Recently interest in obstructive sleep disorders has led to much speculation within the dental profession making it difficult to separate fact from fiction. This presentation will be a succinct review of published literature and recent clinical trial data, providing a clear picture of the evidence base on the topic. The relationship between sleep disordered breathing and craniofacial growth and development, as well as the current evidence of managing pediatric sleep disorders with dentofacial orthopedics will be directly addressed.

Learning Objectives:

- define the role of the orthodontist in patients with sleep disordered breathing
- evaluate the evidence of maxillary expansion in children with OSA
- describe the relationship between dentofacial morphology and OSA

INTRODUCTION TO NEW PERIODONTAL CLASSIFICATION AND CASE WORKSHOP



Category 2 - 3 CE points
8:30 - 11:30

Dr. Omid Kiarash

Biography:

Dr. Kiarash is the Director of the Department of Periodontics, Faculty of Dentistry at McGill University. He is a Diplomate of the American Board of Periodontology and an active member of the International Team of Implantology (ITI). Dr. Kiarash is the Chairman for the Predoctoral Directors Organization of the American Academy of Periodontology, as well as a voting member on the Education Committee for the AAP. He is the President-Elect of the Canadian Academy of Periodontology and the co-organizer for the Annual Scientific Session as well as the Long-Term Strategic Planning Committee for the CAP. Dr. Kiarash is the Study Club Director for the “Montreal Rive-Sud” ITI Study Club.

Course Outline:

The American Academy of Periodontology (AAP) has published the official proceedings from the 2017 World Workshop on the Classification of Periodontal and Peri-Implant Diseases and Conditions. Highlights from the 2017 proceedings include a re-categorization of various forms of periodontitis, the development of a novel staging and grading system for periodontitis, and the inaugural classification for peri-implant diseases and conditions. Major changes included a new section classifying gingival diseases, replacement of the term “chronic periodontitis” with the term “periodontitis” and replacement of severity designations in specific locations with full mouth staging and grading levels.

In this lecture we will review the advantages of a periodontitis case definition system based on Staging and Grading.

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The lecture is followed by a workshop in which the attendees will be given several periodontal disease cases to diagnose in small groups, based on the new staging and grading system.

Learning Objectives:

- Learn how the worldwide 2017 consensus was reached and how the new classification differs from the original 1999 version.
- Familiarize yourself with an innovative model for identifying and diagnosing periodontal disease that introduces a multi-dimensional staging and grading system, similar to the method used in oncology.
- Learn to correctly identify and classify periodontal disease progression using International nomenclature according to the most recent Practical Classification System for Periodontal Diseases, 2018.
- Describe and differentiate different types of periodontal and peri-implant diseases.
- Interpret clinical findings to diagnose periodontal diseases.
- Implement the classification into clinical practice in simple and practical manner.

SURGICAL PITFALLS ONE MAY NOT SEE COMING: AN UPDATE ON PATIENT ASSESSMENT PRIOR TO DENTAL SURGERY



Category 2 - 1.5 CE points
8:30 - 10:00

Dr. Oxana Korj

Biography:

Dr. Oxana Korj graduated from the University of British Columbia, Vancouver, with her Doctorate of Dental Medicine in 2011. Following graduation, Dr. Korj enjoyed a year of general dental practice in Yorkton, Saskatchewan. She then completed a four-year residency program in Oral and Maxillofacial Surgery at the Washington Hospital Center, Washington, DC. Dr. Korj is now enjoying a full scope practice as an Oral and Maxillofacial surgeon in Vancouver, BC.

Course Outline:

The presentation will focus on pre-operative assessment of a surgical patient aimed at identifying risk factors that may result in potential complications. Some of the topics that will be included are: considerations regarding medically compromised patients, medications such as blood thinners and bisphosphonates (and other related medications), and a history of radiation exposure. Real patient cases will be used to illustrate the examples. The objective of the presentation is to increase awareness of risk factors associated with surgical patients and to provide guidelines to decrease the occurrence of complications. The goal is that every attendee would walk away from the discussion with a number of clinical pearls that can be applied to daily practice. The discussion would be interactive and dynamic; questions would be encouraged throughout.

Learning Objectives:

- To increase awareness of surgical patient risk factors
- To provide guidelines on management of surgical patients
- To provide the tools to decrease surgical complications

DETECTION OF PRECURSOR AND EARLY LESIONS OF ORAL CANCER: THE ROLE OF THE DENTAL TEAM



Category 2 - 3 CE points
9:00 - 12:00

Dr. Grace Bradley

Biography:

Grace Bradley obtained her DDS degree at the University of Toronto, Faculty of Dentistry in 1979, after which she trained in the Oral Pathology residency program from 1980 to 1983. She received her MSc. degree in 1984 and continued research training as a fellow of

the Medical Research Council of Canada at the Ontario Cancer Institute / Princess Margaret Hospital from 1983 – 1987. She obtained her fellowship in Oral Pathology at the Royal College of Dentists of Canada in 1986 and was appointed as Assistant Professor at the Faculty of Dentistry, University of Toronto in 1987 and cross-appointed as staff dentist (Oral Pathology and Oral Medicine) at the Department of Dentistry, Sunnybrook Health Sciences Center. Currently she holds the appointment of Professor and Director of the graduate program in Oral Pathology and Oral Medicine at U. of Toronto and Director of the Oral Pathology laboratory. She has participated in the Oral Pathology Diagnostic Service at the Faculty of Dentistry since 1987. Her academic interests are the use of virtual microscopy in undergraduate and graduate teaching of Oral Pathology, and the pathology of oral squamous carcinoma and precursor lesions.



Biography:

Dr. Marco Magalhaes is a clinician-scientist, director of the Cancer Invasion and Metastasis Laboratory (CIMlab) at the Faculty of Dentistry, staff oral pathologist at Sunnybrook Health Sciences Centre and assistant professor at the Faculty of Dentistry, cross-appointed to Laboratory Medicine and Pathology, Faculty of Medicine. Dr. Magalhaes received his PhD in cell

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biology at the University of Toronto in 2009 and completed a postdoctoral fellowship at the Albert Einstein College of Medicine Cancer Centre before returning to the University of Toronto to complete his residency in Oral Pathology and Oral Medicine. Dr. Magalhaes has several research projects in the area of oral cancer and oral pathology and is a member of the Network for Canadian Oral Health and Research (NCOHR) oral cancer group. His main area of interest is the progression of oral lesions to oral cancer and understanding how the oral microenvironment can influence malignant transformation. He is a Diplomate of the American Board of Oral and Maxillofacial Pathology, fellow of the American Academy of Oral and Maxillofacial Pathology, and a Fellow of the Royal College of Dentists of Canada.

Course Outline:

1. Prevalence, morbidity and mortality of oral cancer
 - an uncommon but serious disease that requires prompt recognition
 - risk factors for development of oral cancer
 - prevention and early diagnosis are key to reduce morbidity and mortality

2. Diagnosis and management of oral potentially malignant disorders (OPMDs)
 - what are OPMDs?
 - American Dental Association Clinical Practice Guidelines for evaluation of OPMDs
 - the conventional visual and tactile examination of the oral mucosa
 - the role of adjunctive devices
 - long-term monitoring – why, when and how

3. Early diagnosis of oral cancer
 - How early can oral cancer be diagnosed?
 - What do early cancers look like clinically?
 - Prognosis of oral cancer depends on stage at diagnosis

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4. Feasibility and Practicality: Evidence to support this approach
 - Opportunistic screening in the dental office
 - Increasing awareness by the dental team
 - Patient education
5. Diagnostic challenge

Learning Objectives:

- understand the concept of precursor lesions for oral cancer
- be familiar with the current ADA clinical practice guidelines for oral potentially malignant disorders
- able to incorporate the detection and management of precursor and early lesions of oral cancer as an essential component of dental practice

Category 2 - 6 CE points

9:00 - 16:00



Dr. Salme E. Lavigne

Biography:

Salme Lavigne was the founding Director of the dental hygiene program at Confederation College (Thunder Bay, ON); Associate Professor & Chair of the Department of Dental Hygiene at Wichita State University (Wichita, KS); and Professor & Director, School of Dental Hygiene at the University of Manitoba. Currently, she holds the title of Senior Scholar at the University of Manitoba and is the Scientific Editor of the *Canadian Journal of Dental Hygiene* (CJDH). Salme holds a Diploma in Dental Hygiene (University of Toronto), a BA in Biomedical Anthropology (Lakehead University), a Master of Science in Dental Hygiene Education (University of Missouri-Kansas City) and a PhD in Community Health Sciences and Epidemiology (University of Manitoba). She has served as President of the Canadian Dental Hygienists Association; Chair and Councillor of the Section on Dental Hygiene Education for the American Dental Education Association; Commissioner, Commission on Dental Accreditation of Canada and was the Chair, Board of Directors of the Canadian Foundation for Dental Hygiene Research and Education. Salme is the recipient of Alumni of Distinction Awards from the University of Toronto and the University of Missouri-Kansas City (UMKC) School of Dentistry and recently received the Life Membership Award from the Canadian Dental Hygienists Association. In addition to being the Scientific Editor of the CJDH, she is also currently a reviewer for three international journals, has authored chapters in three textbooks, has numerous publications in both national and international peer reviewed journals and has delivered over 100 continuing education presentations in Canada, the US, Scandinavia, Holland, Italy, Switzerland, Australia, China and South Africa. Her research interests lie in periodontics; oral-systemic health connections; community health and the aging baby boomers. Salme has three adult children and currently lives part time in White Rock, British Columbia, Canada and Piriac-sur-Mer, France.

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Course Outline:

Linkages between periodontitis and overall health have been proposed for numerous years without a true understanding of the mechanisms underlying these connections. Recent findings however, now suggest that **inflammation** is at the core of these relationships. As research continues to evolve rapidly in this emerging discipline, it is critical that oral health professionals have a thorough understanding of the inflammatory process in the body and the mechanisms involved linking oral and systemic health. Additionally, practitioners must be fully informed of the most current developments and deficiencies in the literature in order to provide the best counsel and care for their patients. This presentation will focus on new developments in the critical role of inflammation and its impact on the whole area of oral-systemic medicine along with a discussion of the most current research outcomes in not only more established oral-systemic linkages, but several newly proposed relationships. The role of oral health professionals in this dynamic new area of health will be discussed including suggested therapies and strategies for improving the overall health of the public.

Learning Objectives:

- A new look at the most current literature derived from the "*Human Microbiome Project*" and how the concept of "dysbiosis" relates to oral diseases.
- An overview of chronic periodontitis from a systemic inflammatory perspective.
- An understanding of how oral inflammation is related to systemic inflammation.
- Knowledge of the effects of general inflammation on a variety of chronic systemic diseases.
- A review of the status of risk factors for periodontal disease and how these risk factors relate to systemic diseases.
- An understanding of the current research literature for the proposed linkages between periodontitis and systemic conditions such as cardiovascular diseases; respiratory diseases; diabetes and adverse pregnancy outcomes.
- An introduction into several newly proposed oral-systemic linkages and a summary of research to date for these emerging areas.

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- Strategies for staying current with the literature in this rapidly evolving area of science, including basic interpretation tips.
- Knowledge of oral interventions that have produced positive systemic changes resulting in potential risk reduction.
- A new outlook at the role of oral health professionals and how we can contribute to the overall health of the public.

TOP 10 MOST PRESCRIBED DRUGS: WHAT DO YOU NEED TO KNOW?



Category 1 - 3 CE points

9:00 - 12:00

Dr. Aviv Ouanounou

Biography:

Dr. Aviv Ouanounou is an assistant professor of pharmacology and Preventive Dentistry at the faculty of dentistry, University of Toronto. He received both his DDS and MSc at the University of Toronto. He teaches pharmacology and Preventive Dentistry to undergraduate and graduate students and is also a clinical instructor and Treatment Plan Coordinator. Dr. Ouanounou won numerous teaching awards including winning “Best Teacher of the Year Award” three times: in 2013, 2015 and just recently in 2019. Also, Dr. Ouanounou is the recipient of the 2014-2015 prestigious Dr. Bruce Hord Master Teacher Award for excellence in teaching at the Faculty of Dentistry at the University of Toronto. Dr. Ouanounou is a Fellow of the International College of Dentists. He is a member of the American Academy of Pain Management and the American College of Clinical Pharmacology. He has published and authored numerous articles in peer-reviewed journals. He also maintains a general private practice in Toronto.

Course Outline:

Pharmacology is the study of Drugs and their effects on the human body. Chronic medical conditions such as cancer, cardiovascular disease, endocrine disorders and neurological conditions are very prevalent worldwide. In this course we will discuss the top 10 prescribed drugs in North America. We will review the pharmacological actions of these drugs, any reported adverse reactions and drug interactions associated with their use. We will review the effects of these medications on the oral cavity and any needed dental modifications for these patients. Specific emphasis will be given to the effects and interactions of these commonly prescribed drugs with those often given by dentists namely, local anaesthetics, analgesics, antibiotics and antifungals.

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Learning Objectives:

- Identify the top 10 prescribed drugs.
- Recognize the indications and contraindications of these commonly prescribed drugs.
- Discuss the mechanism of action, adverse reactions and drug interactions of the most commonly prescribed medications.
- Discuss the top 10 prescribed drugs and their interactions with dental treatment and commonly prescribed dental drugs.

MAJOR PUBLIC POLICY ISSUES IN DENTISTRY: WHY DO THEY MATTER TO YOU?



Category 1 - 6 CE points
9:00 - 16:00

Dr. Carlos Quiñonez

Biography:

Carlos Quiñonez is a dental public health specialist, associate professor and program director at the Faculty of Dentistry, University of Toronto (U of T). He graduated with his DMD from the Faculty of Dentistry at the University of Manitoba (U of M) in 1998, and then completed his MSc at the U of M's Faculty of Medicine in 2004. He then completed a PhD and dental public health specialty at the U of T in 2009. Carlos' research centres on the politics and economics of dentistry, with a specific focus on health and social equity. He is the author of over 200 peer-reviewed articles, book chapters, and government reports, and regularly consults with government and non-governmental agencies on issues of dental care policy. He is the Editor of Ontario Dentist, the Ontario Dental Association's professional journal, past-Chair of the Canadian Dental Association's Committee on Clinical and Scientific Affairs, and past-President of the Canadian Association of Public Health Dentistry.

Course Outline:

This lecture will review the major public policy issues facing dentistry today. These include:

1. The place of dentistry within Canada's health care system;
2. Demographic changes, oral disease, and access to dental care;
3. Changes in insurance, provider supply, and competition in the dental care market;
4. The corporatization and commercialization of dentistry;
5. Ethical decision-making in dentistry.

The session begins with an historical perspective on the development of Canada's health and dental care systems, and moves to discussing the various public policy issues outlined above. Each topic is separate,

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but build on each other into the overarching aim of demonstrating their relevance to clinical practice and organized dentistry. All presentations are grounded in rich media and quantitative and qualitative data. Debate and discussion are encouraged throughout the session.

Learning Objectives

By the end of the session, participants will be able to:

- To describe the major historical, social, political, and economic dimensions of Canada's dental care system.
- To identify public policy issues important to dentistry.
- To describe the relevance of these public policy issues to clinical practice and organized dentistry.



Category 1 - 3 CE points
9:00 - 12:00

Dr. Barry Schwartz

Biography:

Barry Schwartz recently retired, after 16 years, as Assistant Professor at Schulich Medicine & Dentistry, Western University, London Ontario and Course Director for Practice Administration where the focus was on critical thinking, interpersonal-communications and applied ethics. He received his DDS and MHSc in Bioethics from the University of Toronto. Dr. Schwartz was in clinical practice for 25 years. He has published many articles both nationally and internationally on the subject of dental ethics. He was awarded the Fellowship in Teaching Innovation Research Award at the University of Western Ontario. Dr. Schwartz has been recognized as a Fellow of the Pierre Fauchard Academy and a Fellow of the American College of Dentists for his contributions in dental ethics.

Course Outline:

With so many dentists to choose from, especially in urban areas, and so much information available online, many dentists are concerned about patient retention and attracting new patients and are therefore feeling the need to spend big on advertising or be left behind. Quite often, dentist's moral compass can be lost in the process. This session will highlight the professional implications of various marketing and advertising strategies in dentistry. A number of effective and professional alternatives in marketing will be presented along with a ten-step plan to improve the dentist's image.

Learning Objectives:

- to appreciate the inter-relationship of ethics, professionalism and successful dental practice
- to understand the pros and cons of various marketing strategies

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- to integrate current regulations into advertising and professional practice
- to recognize that effective marketing need not require large expenses
- to improve a dentist's and their practice's image in the eyes of their patients and the public

THE MISSING DIMENSION: THE ART OF PATIENT COMMUNICATION



Category 3 - 1.5 CE points
10:30 - 12:00

Dr. Angela Mulrooney

Biography:

Dr. Angela Mulrooney turned a run-down clinic into a cutting-edge practice that was referred to by colleagues for full-mouth reconstruction, I.V. sedation, and sleep apnea therapy. In doing so, she more than doubled her hourly production while working 50% fewer hours at 28 years of age. After sustaining a career ending injury, she decided to turn tragedy into opportunity by sharing her credibility and production-boosting secrets through practice management and social media marketing to help talented colleagues realize their full potential clinically and entrepreneurially.

Course Outline:

Have you invested time and money to acquire both leading edge, research-based clinical skills and the best technology on the market...only to watch them gather dust as patient "pass" on treatment?

Every dentist's dream is to do the dentistry they love with patients who want it while working less and earning more. But even the *best* dentists rarely realize the dream because dental practice success is not determined by clinical expertise.

Patients are more likely to accept suggested treatment when the treatment is presented in terms of their wants and priorities.

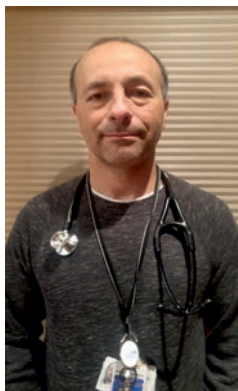
When patients hear their own priorities, concerns, and desires reflected in clinical care conversations, they feel heard and validated, which leads to higher rates of trust and case acceptance. Learn to approach the patient communication dance as an art as well as science, with choreography for every situation as well as techniques for dynamic improvisation.

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In this transformative course designed for the entire team, Dr. Angela Mulrooney outlines a system tailored to build the verbal and nonverbal communication skills that are critical to selling modern, advanced dentistry. By placing the patient experience in its rightful place - at the center of every conversation and interaction - you will unlock the secrets of a happy, thriving, profitable practice.

Learning Objectives

- Gain skills for maximizing your marketing and booking patients on the first phone call
- Learn how to use open-ended questions to prompt patients to tell you exactly what they want
- Illustrate how to create trusting relationships with new, existing and even phobic patients
- Discover how to create treatment plans that fulfill patient wants based on what they say
- Understand how to select care that will deliver results the patient wants, within budget, regardless of what insurance pays out
- Discover the benefit of systematic patient communication techniques: grateful patients who schedule recommended treatment
- Use your newly acquired skills to build a thriving practice, regardless of external circumstance



“DENTAL EMERGENCIES AND CPR CERTIFICATION – TYING IT ALL IN!”

Bryan Abraham

Registered Respiratory Therapist / Paramedic

Category 3 - 3 CE points

13:00 - 16:00 (repeated from morning session)

Limited to 16 attendees

Biography:

Bryan Abraham is a Registered Respiratory Therapist employed at the Ottawa Hospital, where he focuses on Emergency Medicine. Mr. Abraham has been affiliated with Heart and Stroke for over 20 years and more recently with the Ottawa Paramedic BLS/Health Program and has many years of experience teaching various groups.

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Lesson 4: High Performance Teams Activity

- Part I: Team Dynamics

Lesson 5: Infant BLS

- Part I: Infant Compressions
- Part II: 2-Rescuer Infant BLS
- Part III: AED for Infants and Children Less Than 8 Years of Age
- Part IV: Infant CPR Skills Test

Lesson 6: Choking (Adult/Child/Infant)

- Part I: Adult and Child Choking
- Part II: Infant Choking

Lesson 7: Conclusion

Lesson 8: Exam

Learning Objectives:

After this lecture, attendees will:

- be fully certified;
- receive certification card from Ottawa Paramedic BLS/Health

PERIODONTAL URGENT AND ACUTE DENTAL CARE: HOW TO DEAL WITH PERIODONTAL EMERGENCIES



Category 2 - 1.5 CE points
13:30 - 14:30

Dr. Reem N. Atout

Biography:

Dr. Atout received her Bachelor's degree in Dental Surgery (BDS) from Jordan University of Science and Technology in 2000, and shortly after that moved to California where she obtained her California dental license and practiced in general dentistry for a few years. In 2006, she joined the University of Alabama in Birmingham where she continued her training and earned a Master in Science (MS) and her Certificate in Periodontology. Dr. Atout is also a fellow of the Royal College of Dentists of Canada (FRCDC), a diplomate of the American Board of Periodontology, President of the Canadian Academy of Periodontology, a member of the Canadian and American Academy of Periodontology and the Canadian Dental Association. She is currently in private practice in Winnipeg.

Course Outline:

Dentists are often presented with periodontal emergencies in their practice. The need to immediately address patients' concerns can disrupt the day of even the most experienced and efficient dentists. This lecture course will provide clinical tips; tricks and techniques to help practitioners quickly ensure that urgent and acute problems and concerns of periodontal emergency patients are resolved. Emergencies in periodontics and acute pain management will be covered.

Learning Objectives:

After this presentation the audience should be able to:

- Evaluate patients' immediate periodontal emergency needs.
- Demonstrate the required diagnostic information that needs to be evaluated for a patient with a periodontal emergency.
- Determine possible immediate treatments that could be undertaken for certain situations.

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- Define the possible outcomes of various treatments and how they could affect future treatment.
- Identify the possible medications that are acceptable for acute pain management.

ODONTOGENIC CYSTS AND TUMOURS: OVER, UNDER AND BETWEEN TEETH FROM YOUNG TO OLD



Category 2 - 3 CE points
13:00 - 16:00

Dr. Grace Bradley

Biography:

Grace Bradley obtained her DDS degree at the University of Toronto, Faculty of Dentistry in 1979, after which she trained in the Oral Pathology residency program from 1980 to 1983. She received her MSc. degree in 1984 and continued research training as a fellow of the Medical Research Council of Canada at the Ontario Cancer Institute / Princess Margaret Hospital from 1983 – 1987. She obtained her fellowship in Oral Pathology at the Royal College of Dentists of Canada in 1986 and was appointed as Assistant Professor at the Faculty of Dentistry, University of Toronto in 1987 and cross-appointed as staff dentist (Oral Pathology and Oral Medicine) at the Department of Dentistry, Sunnybrook Health Sciences Center. Currently she holds the appointment of Professor and Director of the graduate program in Oral Pathology and Oral Medicine at U. of Toronto and Director of the Oral Pathology laboratory. She has participated in the Oral Pathology Diagnostic Service at the Faculty of Dentistry since 1987. Her academic interests are the use of virtual microscopy in undergraduate and graduate teaching of Oral Pathology, and the pathology of oral squamous carcinoma and precursor lesions.



Biography:

Dr. Marco Magalhaes is a clinician-scientist, director of the Cancer Invasion and Metastasis Laboratory (CIMlab) at the Faculty of Dentistry, staff oral pathologist at Sunnybrook Health Sciences Centre and assistant professor at the Faculty of Dentistry, cross-appointed to Laboratory Medicine and Pathology, Faculty of Medicine.

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Dr. Magalhaes received his PhD in cell biology at the University of Toronto in 2009 and completed a postdoctoral fellowship at the Albert Einstein College of Medicine Cancer Centre before returning to the University of Toronto to complete his residency in Oral Pathology and Oral Medicine. Dr. Magalhaes has several research projects in the area of oral cancer and oral pathology and is a member of the Network for Canadian Oral Health and Research (NCOHR) oral cancer group. His main area of interest is the progression of oral lesions to oral cancer and understanding how the oral microenvironment can influence malignant transformation. He is a Diplomate of the American Board of Oral and Maxillofacial Pathology, fellow of the American Academy of Oral and Maxillofacial Pathology, and a Fellow of the Royal College of Dentists of Canada.

Course Outline:

1. The mixed dentition years:
chief complaint – delay in tooth eruption
treatment consideration – preservation of growth and development of the dentition and jaws
 - buccal bifurcation cyst – the “picky” cyst
 - ameloblastic fibroma, ameloblastic fibro-odontome, odontome - one tumour or 3?
 - adenomatoid odontogenic tumour – the missing front tooth
 - cementoblastoma - something is stuck to the root
 - Gorlin Goltz syndrome – jaw cysts may be inherited

2. The adult years:
chief complaint – jaw swelling
treatment consideration – conservative vs aggressive
 - odontogenic keratocyst – what's in a name
 - lateral periodontal cyst – the elusive one
 - ameloblastoma – soap bubbles and beyond
 - odontogenic myxoma – the 'goopy' tumour
 - Pindborg tumour – think Congo red

3. The senior years:
chief complaint – denture does not fit
treatment consideration – co-morbidities and limitations

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- glandular odontogenic cyst- balancing the risks
- recurrent ameloblastoma – déjà vu

Learning Objectives

- understand the concept of odontogenic cysts and tumours as lesions unique to the tooth-bearing areas of the jaws
- review the typical clinical and radiographic presentation of a variety of odontogenic cysts and tumours in different age groups
- understand how the management of these lesions is guided by the diagnosis as well as the stage of growth and development, functional status and co-morbidities of the patient

BEHAVIOUR CHANGE: IT'S A PROCESS – USING CARIES AS AN EXAMPLE



Category 1 - 3 CE points

13:00 - 16:00

Dr. Clive Friedman

Biography:

Dr. Clive Friedman was born in Johannesburg and has trained and worked in South Africa, Israel, England, USA and Canada. He obtained his specialty in pediatric dentistry in New Orleans and has a special interest in persons with special needs, behaviour, prevention, education and wellness. He teaches at both the University of Toronto and the Schulich School of Medicine and Dentistry. He has been president of the International Association of Disability and Oral Health and the Academy of Dentistry for Persons with Disability. Currently he sits on ICC - International Clinical Council of Fibrodysplasia Ossificans. He is also on the editorial board for the British Society for Disability and Oral Health Journal. His current interest is in transitioning patients with special needs from a pediatric practice to a GP practice and the impact of tethered tissue on long term growth and development.

Course Outline:

This presentation will use the caries process as an example of how complex it is to achieve behavior change in a patient or family. One of the best tools available according to the literature to achieve this goal Motivational Interviewing will be described, and a number of interactive exercises will be done in order to help learn these tools experientially.

Learning objectives:

- What does it mean to move from prevention to risk management?
- Describe how your current belief systems impact your mode of practice
- Describe the complex process related to development of Caries
- How to measure success with respect to behavior change of your patient
- Describe an alternative approach to interacting with patients to illicit behavior change
- Have a broad understanding of Motivational Interviewing and starting skill set at initiating this form of patient interchange

DIAGNOSIS AND MANAGEMENT OF THE SOFT TISSUE AROUND TEETH AND DENTAL IMPLANTS



Category 2 - 3 CE points

13:00 - 16:00

Dr. Omid Kiarash

Biography:

Dr. Kiarash is the Director of the Department of Periodontics, Faculty of Dentistry at McGill University. He is a Diplomate of the American Board of Periodontology and an active member of the International Team of Implantology (ITI). Dr. Kiarash is the Chairman for the Predoctoral Directors Organization of the American Academy of Periodontology, as well as a voting member on the Education Committee for the AAP. He is the President-Elect of the Canadian Academy of Periodontology and the co-organizer for the Annual Scientific Session as well as the Long-Term Strategic Planning Committee for the CAP. Dr. Kiarash is the Study Club Director for the "Montreal Rive-Sud" ITI Study Club.

Course Outline:

This soft tissue lecture is designed for clinicians who wish to sharpen and expand their skill set to a more advanced level in diagnosis of mucogingival problems, as well as for clinicians who simply wish to stay abreast of all the new approaches and current philosophies on soft tissue management around natural teeth and dental implants.

The full spectrum of soft tissue surgical techniques will be discussed and presented, including periodontal plastic surgical procedures. Esthetic zone reconstruction as well as soft tissue complications will be addressed.

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Learning Objectives:

At the completion of this course, attendees will be able to:

- Describe our method and philosophy for soft tissue grafting and gain confidence in clinical assessment of their cases.
- Comprehend the indications, guidelines and surgical protocols for different methods of soft tissue grafting: FGG, CTG, Alloderm, Pinhole, CPF, VIPCTG, PRF
- Have a better understanding of the anatomy and the biology of wound healing and soft tissue graft maturation. As well as the peri-implant tissues.

PAIN MANAGEMENT AND ANALGESICS USE IN THE DENTAL OFFICE: AN OVERVIEW



Category 1 - 3 CE points
13:00 - 16:00

Dr. Aviv Ouanounou

Biography:

Dr. Aviv Ouanounou is an assistant professor of pharmacology and Preventive Dentistry at the faculty of dentistry, University of Toronto. He received both his DDS and MSc at the University of Toronto. He teaches pharmacology and Preventive Dentistry to undergraduate and graduate students and is also a clinical instructor and Treatment Plan Coordinator. Dr. Ouanounou won numerous teaching awards including winning "Best Teacher of the Year Award" three times: in 2013, 2015 and just recently in 2019. Also, Dr. Ouanounou is the recipient of the 2014-2015 prestigious Dr. Bruce Hord Master Teacher Award for excellence in teaching at the Faculty of Dentistry at the University of Toronto. Dr. Ouanounou is a Fellow of the International College of Dentists. He is a member of the American Academy of Pain Management and the American College of Clinical Pharmacology. He has published and authored numerous articles in peer-reviewed journals. He also maintains a general private practice in Toronto.

Course Outline:

One of the most common sequela associated with dentistry and dental treatment is acute postoperative pain. Almost every procedure associated with dental treatment has the potential to cause some degree of postoperative pain requiring multifaceted management. Today's clinician has a large armamentarium of pharmacological agents to draw from to control acute postoperative pain. Depending on the anticipated severity of post-operative pain these agents may include acetaminophen, non-steroidal anti-inflammatories (NSAIDs), and opioids. Participants in this course will be introduced to evidence-based information related to the basic mechanisms of pain, the pharmacology of analgesics, and the rationale for the selection of an analgesic for the treatment of acute odontogenic pain. Also, other newer analgesics

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(particularly used for chronic facial and TMJ pain) will be discussed. The common adverse Drug Reactions and Drug Interactions associated with these agents will also be discussed. Finally, in this lecture, I will review special topics such as Geriatrics, pregnancy and lactation and other special situations requiring special caution on the part of the clinician when indicating analgesic treatment.

Learning Objectives:

- Discuss the physiology of pain.
- Review and discuss the pharmacology of the most common analgesics used in dentistry to treat acute and chronic pain.
- Recognize potential Drug Interactions and Adverse Drug Events associated with the use of analgesics commonly prescribed by dental practitioners.
- Understand the importance of organ function/disease status in altering the absorption, distribution, metabolism, and therapeutic action of dentally used analgesics and be able to appropriately modify usage and dosing of standard drugs or substitute alternative medications.



Category 2 - 3 CE points

13:00 - 16:00

Dr. Benjamin Pliska

Biography:

Dr. Benjamin Pliska is an Associate Professor of the University of British Columbia Faculty of Dentistry and maintains private practices in Vancouver as a certified specialist in Orthodontics. Dr. Pliska is a graduate of the University of Western Ontario School of

Dentistry, and obtained his Certificate in Orthodontics and Master's Degree in Dentistry from the University of Minnesota. Dr. Pliska lectures both locally and internationally on his research interests, which include airway imaging and pediatric sleep medicine.

Course Outline:

The successful rehabilitation of the complex restorative patient often requires a synergistic approach of multiple dental specialties. These dentitions are often characterized by having any combination of congenital or multiple missing teeth, inappropriate spacing, over erupted teeth, advanced attrition, uneven occlusal planes, and compromised periodontal health. This presentation will highlight the orthodontist's role in assisting with Prosthodontic-driven treatment plans that optimize aesthetics and facilitate the restorative phase of treatment, while still satisfying specific functional requirements for these patients.

Learning Objectives:

- Describe the management of congenitally missing teeth
- Review how adjunctive orthodontic treatment can facilitate implant restorations
- Evaluate the steps necessary for proper diagnosis and treatment plan considerations for the complex restorative patient

APPLIED COMMUNICATIONS: DEALING WITH THE DIFFICULT PATIENT



Category 2 - 3 CE points
13:00 - 16:00

Dr. Barry Schwartz

Biography:

Barry Schwartz recently retired, after 16 years, as Assistant Professor at Schulich Medicine & Dentistry, Western University, London Ontario and Course Director for Practice Administration where the focus was on critical thinking, interpersonal-communications and applied ethics. He received his DDS and MHSc in Bioethics from the University of Toronto. Dr. Schwartz was in clinical practice for 25 years. He has published many articles both nationally and internationally on the subject of dental ethics. He was awarded the Fellowship in Teaching Innovation Research Award at the University of Western Ontario. Dr. Schwartz has been recognized as a Fellow of the Pierre Fauchard Academy and a Fellow of the American College of Dentists for his contributions in dental ethics.

Course Outline:

Many dentists encounter difficult patients that make practicing dentistry a challenge. This course will help you apply appropriate interpersonal communications skills to help you improve your professional relationships and transform difficult patients into wonderful patients. You will learn how to recognize potential problems, minimize dysfunctional encounters, and develop proactive strategies that can be utilized to mitigate common problems encountered with patients in dental practice. This course would be helpful for the entire dental team to create a happier and more efficient dental practice that encourages mutual respect with patients.

Learning Objectives:

- recognize characteristics of difficult patients
- utilize effective communications strategies to mitigate problems
- appreciate personality differences and their implications in interpersonal communications



Category 2 - 1.5 CE points
14:30 - 16:00

Ms. Sherry Priebe

Biography:

Sherry impacts the lives of people globally with her dental hygiene life focus to “assist people to attain optimum oral health through research, education and clinical practice”. Sherry graduated with her Dip.DH (UofA), BSc and MSc (UBC). She has published in the

Vietnam Journal of Medicine and Pharmacy, the Canadian Journal of Dental Hygiene, the International Journal of Dental Hygiene and the Dental Health Journal (UK). Sherry was awarded the 'World Dental Hygiene Award in Research' by SUNSTAR for oral cancer and cultural factors in Vietnam in 2010.

Course Outline:

We see a broad mix of people from global cultures as patients in our dental practices. Do you know the specific cultural health risks and habits that can cause oral diseases and cancer?

Oral disease is not only epidemic in some parts of the resource-poor world, but also shockingly prevalent in our resource-rich, affluent world. The work of the oral health provider is more important than ever due to global trends and the alarming rise in oral cancer incidence rates. Oral health professionals are in the best position to notice mucosal changes that may be pre-cancerous or cancerous and make the patient aware of them. Those discoveries may save patients' lives.

This course raises oral health professionals' awareness of unique risks associated with widespread cultural and social oral habits, such as chewing betel nut, khat, smokeless tobacco, and using coca leaf or kola nut. Understanding the social and cultural context of these practices is integral to helping patients alleviate and overcome adverse effects on oral health, human wellness, and global health. This course illustrates

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how culturally homogenous but geographically dispersed populations can have a profound effect on local dental practices as people migrate worldwide.

Make global connection and knowledge transfer about oral cancer, disease prevention, and oral health your superpower as you promote overall health. Participants will be powerfully engaged with graphic images and videos from 15 years of global research on cultural oral habits, with a specific focus on research based in Vietnam. Participant interaction is invited regarding the crisis in oral health in the dental practice and to motivate preventive solutions.

Learning Objectives:

- Describe the benefits of awareness of oral cancer to both patient and provider
- Recognize the cultures which exhibit high oral risk behaviors and what those behaviors are
- Explain the results achieved through increased awareness of cultural risk habits
- Demonstrate skills and competence when seeing patients for oral exams to detect oral lesions
- Create a professional development plan to continue to learn and implement the awareness of global trends in oral cancer

REGISTRATION FEES

(All fees subject to 13% HST)

	before deadline*	after deadline*
ODS MEMBER DENTIST	\$199	\$249
STAFF OF ODS MEMBER DENTIST	\$139	\$189
LAB TECHNICIAN	\$239	\$289
NON ODS MEMBER DENTIST	\$489	\$539
STAFF OF NON ODS MEMBER DENTIST	\$189	\$239
INDUSTRY REPRESENTATIVE	\$349	\$399

* The registration deadline is Friday, January 17, 2020.

No refunds will be issued after Friday, January 24, 2020.

HST #8746 93757 RT0001

Symposium registration fee includes
complimentary admission to the
125th Anniversary Celebration Cocktail Party.

YOU ARE INVITED
THURSDAY, FEBRUARY 6, 2020
18:30-21:30
SPONSORED BY HENRY SCHEIN

2020 is the 125th Anniversary of the Ottawa Dental Society and we will be kicking off our celebrations with a Celebration Cocktail Party on **Thursday, February 6 from 18:30pm-21:30pm**. Our keynote speaker Canadian-born Neil Pasricha, is a "pied piper of happiness" who dazzles audiences with ideas that skyrocket happiness into the stratosphere. With infectious enthusiasm, heartfelt authenticity and a "what works" authority, Neil draws on the latest research in happiness. Many may be familiar with this New York Times bestseller, *"The Book of Awesome"*.

Additional tickets for the Celebration Cocktail Party may be purchased for \$50+HST

Your Capital Dental Symposium registration fee includes:

- Complimentary access to the ODS 125th Anniversary Celebration Cocktail Party Featuring New York Times Best Seller, Neil Pasricha
- Complimentary copy of Mr. Pasricha's New York Times Best Seller, *"You are Awesome: How to Navigate Change, Wrestle with Failure, and Live an Intentional Life"*



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